



Empowering Communities against Addiction

PRESS RELEASE
7th August 2006

SUMMER KNOWLEDGE

**THREE DAYS OF ACTION AT McDonald's Restaurant,
Southall Broadway on Tuesday 15th, Wednesday 16th and
Thursday 17th August 2006 11: 00am – 5.00pm**

DAAP's Ealing Drug Education Project will work with young people to increase their knowledge about drugs, Khat and community safety issues. This will be an opportunity for young people to talk to someone about their views, issues and problems as well as to find out about services and appropriate help.

***DAAP believes that knowledge empowers young people
to make right choices.***

As one young person who attended a project drug education session said "I wish I could have got the right information on drugs before I tried them. My friend only told me about the highs, never the lows!"

**Summer Knowledge will take place over three days on
Tuesday 15th, Wednesday 16th and Thursday 17th August
2006 from 11: 00am – 5.00pm in the McDonald's
Restaurant Car Park, Southall Broadway, Southall, Middx.**

Summer Knowledge has been organised by Drug and Alcohol Action Programme with support from McDonald's, Southall.

“DAAP’s Ealing Drug Education project continues to empower local communities in building their capacity to deal with drug, alcohol and Khat addiction. We encourage unity amongst all communities and work towards creating safer communities by increasing knowledge about addiction and crime issues. This is a great opportunity to bring together young people from diverse communities to learn more about how addiction and crime affect their communities” **says Perminder Dhillon, CEO, DAAP.** “Young people will also learn about other DAAP activities including Peer training and the Crime Diversion Scheme with Coldingley Prison”.

Mr. Atul Pathak, Franchisee for McDonald's Restaurants in Southall and Iron Bridge said, "I wanted to support this summer scheme, as I believe that the project is one that will have a positive impact on the young people in Southall. As a member of the business community, I think that it is also important to play my part in giving something back to Southall."

**For more information about this scheme contact
DAAP on Tel: 0208 843 0945
www.daap.org.uk**

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Notes to Editors:

- Press enquires Tel: 0208 843 0945
- DAAP delivers the Ealing Drug Education project and works in a focussed way with Black and minority ethnic communities. For more information about DAAP’s work visit: www.daap.org.uk
- See enclosed leaflet on the scheme